

Creating our Future

Arun Economic Development Strategy 2020-2025



Our building blocks for economic development:

Future places



A business success story



Prosperous and happy communities



Creating our future together through:

Shaping our places for people to live, work and visit

Attracting investment and success giving businesses the space and support to grow and prosper

Putting people centre stage: healthy, happy, prosperous lives

Our ambition:

is for Arun to be a globally-connected business location with thriving towns and villages each with a strong identity, offering enough affordable, well-designed housing, connected by first class transport and digital infrastructure

is for Arun to have a dynamic, diverse and growing business base with strong local supply chains and a wide range of employment opportunities for our people

is that all our people have the aspiration, access to skills, qualifications and employment opportunities to achieve their potential, and that our people enjoy happy, long and healthy lives with high satisfaction rates with less risk of crime and deprivation

Our priorities:

- o Town centre regeneration
- o Employment space
- o Housing
- o Infrastructure

- o A growing business population
- o New business creation
- o Growing micro businesses into SMEs
- o A strong and innovative knowledge economy
- o A diverse and balanced range of sectors

- o A skilled and qualified population
- o Live and work locally
- o High aspirations and achievement for young people
- o Higher disposable household income
- o High happiness and life satisfaction rates

“Our vision is to create a dynamic, competitive and sustainable place to live, work and do business”